## What is Claimed Is:

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- 1. A radiant energy transducer system, comprising:
- a radiant energy reflector, having a diffusely reflective area; and
- a transducer associated with the reflector, for transducing between radiant energy reflected from at least a portion of the diffusely reflective area and an electrical signal corresponding to the reflected radiant energy,

the reflector comprising:

- a substantially rigid substrate having a surface configured to provide a predetermined shape for the diffusely reflective area; and
  - a diffusely reflective coating on the surface of the substrate, the coating comprising:
    - (a) a zinc-oxide pigment; and
    - (b) an alkali metal silicate vehicle-binder.
- 2. The radiant energy transducer system of claim 1, wherein the coating is characterized by:
  - (i) reflectivity  $\geq$  95%; and
  - (ii) ability to substantially withstand temperatures up to at least 250° C.
- 3. The radiant energy transducer system as in claim 1, wherein a ratio of weight of the pigment to weight of the vehicle-binder in the coating is between 1.41: 1 and 1.15: 1.
- 4. The radiant energy transducer system as in claim 3, wherein the ratio of weight of the pigment to weight of the vehicle-binder in the coating is approximately 1.28:1.
- 5. The radiant energy transducer system as in claim 1, wherein the substrate comprises an aluminum or aluminum-alloy.
- 6. The radiant energy transducer system as in claim 1, wherein the coating has a thickness greater than or equal to 2.75 mils.
- 7. The radiant energy transducer system as in claim 1, wherein the zinc-oxide pigment comprises at least a substantial proportion of uncalcined zinc-oxide.

- 8. The radiant energy transducer system as in claim 7, wherein the zinc-oxide pigment further comprises approximately 1/2% by weight of propryonic acid.
- 9. The radiant energy transducer system as in claim 1, wherein the alkali metal silicate vehicle-binder comprises potassium silicate.
- 10. The radiant energy transducer system as in claim 1, wherein the transducer comprises a source of radiant energy coupled to emit radiant energy to impact on and reflect from at least a portion of the diffusely reflective area, in response to the electrical signal.
- 11. The radiant energy transducer system as in claim 10, wherein the source of radiant energy comprises a lamp for emitting visible light.
- 12. The radiant energy transducer system as in claim 1, wherein the transducer comprises a radiant energy detector coupled to receive radiant energy reflected from at least a portion of the diffusely reflective area, for producing the electrical signal in response to the received radiant energy.
- 13. The radiant energy transducer system as in claim 12, wherein the radiant energy detector comprises an optical sensor for detecting visible light.
- 14. The radiant energy transducer system as in claim 1, wherein the radiant energy reflector forms a base, and the diffusely reflective area forms an active area of the base with respect to an intended field of operation, the system further comprising:
- a mask having a reflective area facing substantially toward the active area of the base, the mask being sized and positioned relative to the base so as to constructively occlude a substantial portion of the active area of the base with respect to the intended field of operation, such that the system exhibits a predetermined performance characteristic over the intended field of operation.

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15. The radiant energy transducer system as in claim 1, further comprising:
a base having a reflective active area with respect to an intended field of operation,
wherein:

the radiant energy reflector forms a mask, and the diffusely reflective area faces the reflective active area of the base,

the mask is sized and positioned relative to the base so as to constructively occlude a substantial portion of the active area of the base with respect to the intended field of operation, such that the system exhibits a predetermined performance characteristic over the intended field of operation.

## 16. A luminaire, comprising:

a reflector, having a reflective area with a diffusely reflective characteristic with respect to at least a substantial portion of the visible spectrum of light; and

a source of visible light, optically associated with the reflector such that a substantial portion of the visible light from the source impacts on and is reflected by the reflective area of the reflector,

the reflector comprising:

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a substantially rigid substrate having a surface configured to provide a predetermined shape for the diffusely reflective area; and

a diffusely reflective coating on the surface of the substrate, the coating comprising:

- (a) a zinc-oxide pigment; and
- (b) an alkali metal silicate vehicle-binder.
- 17. The luminaire of claim 16, wherein the coating is characterized by:
  - (i) reflectivity  $\geq$  95%; and
  - (ii) ability to substantially withstand temperatures up to at least 250° C.
- 18. The luminaire of claim 16, wherein a ratio of weight of the pigment to weight of the vehicle-binder in the coating is in a range between 1.41:1 and 1.15:1.
- 19. The luminaire of claim 18, wherein the ratio of weight percent of the pigment to weight percent of the vehicle-binder in the coating is approximately 1.28:1.
- 20. The luminaire of claim 16, wherein the substrate comprises an aluminum or aluminum-alloy.

- 21. The luminaire of claim 16, wherein the coating has a thickness greater than or equal to 2.75 mils.
- 22. The luminaire of claim 16, wherein the zinc-oxide pigment comprises at least a substantial proportion of uncalcined zinc-oxide.
- 23. The luminaire of claim 22, wherein the zinc oxide pigment further comprises approximately 1/2% by weight of propryonic acid.
- 24. The luminaire of claim 16, wherein the alkali metal silicate vehicle-binder comprises potassium silicate.
- 25. The luminaire of claim 16, wherein the reflector forms a base, and the reflective area forms an active area of the base with respect to an intended field of illumination, the luminaire further comprising:
- a mask having a reflective area facing substantially toward the active area of the base, the mask being sized and positioned relative to the base so as to constructively occlude a substantial portion of the active area of the base with respect to the intended field of illumination, such that the luminaire exhibits a predetermined illumination characteristic over the intended field of illumination.
  - 26. The luminaire of claim 16, further comprising:
- a base having a reflective active area with respect to an intended field of illumination, wherein:

the reflector forms a mask, and the reflective area of the reflector faces the reflective active area of the base,

the mask is sized and positioned relative to the base so as to constructively occlude a substantial portion of the active area of the base with respect to the intended field of illumination, such that the luminaire exhibits a predetermined illumination characteristic over the intended field of illumination.

27. A reflector for use in a radiant energy transducer system, comprising:

a substantially rigid substrate having a surface configured to provide a predetermined reflector shape; and

a coating on the surface of the substrate, wherein:

I) the coating comprises:

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- (a) a zinc-oxide pigment; and
- (b) an alkali metal silicate vehicle-binder; and
- II) the coating is characterized by:
  - (i) reflectivity  $\geq$  95%; and
  - (ii) ability to substantially withstand temperatures up to at least 250° C.
- 28. The reflector as in claim 27, wherein a ratio of weight of the pigment to weight of the vehicle-binder in the coating is in a range of 1:41:1 to 1:15:1.
- 29. The reflector as in claim 28, wherein the ratio of weight of the pigment to weight of the vehicle-binder in the coating is approximately 1.28:1.
- 30. The reflector as in claim 28, wherein the zinc-oxide pigment comprises a substantial proportion of uncalcined zinc-oxide and a relatively small amount of a dispersing agent.
- 31. The reflector as in claim 30, wherein the dispersing agent comprises propryonic acid, in an amount equal to approximately 1/2% of the binder by weight.
- 32. The reflector as in claim 27, wherein the alkali metal silicate vehicle-binder consists essentially of potassium silicate.
- 33. The reflector as in claim 27, wherein the substrate comprises an aluminum or aluminum-alloy.
- 34. The reflector as in claim 27, wherein the coating has a thickness greater than or equal to 2.75 mils.
- 35. The reflector as in claim 27, wherein the alkali metal silicate vehicle-binder comprises potassium silicate.

36. A method of manufacturing a reflector for use in a radiant energy transducer system, comprising:

forming a substantially rigid substrate having a surface configured to provide a predetermined reflector shape;

5 mixing an uncalcined zinc-oxide pigment, an alkali metal silicate vehicle-binder and water in a shear mixer, to form a paint mixture;

painting the paint mixture onto the surface of the substrate to form a diffusely reflective coating.

- 37. The method as in claim 36, wherein the painting step forms the diffusely reflective coating to a thickness greater than or equal to 2.75 mils.
- 38. The method as in claim 36, wherein the mixing step mixes the uncalcined zinc-oxide pigment, the alkali metal silicate vehicle-binder and the water in the shear mixer having a spindle speed of 1000-2000 rpm for at least approximately three minutes.
- 39. The method as in claim 36, wherein the mixing step comprises mixing of the uncalcined zinc-oxide pigment and the alkali metal silicate vehicle-binder in a weight ratio in a range between 1.15:1 and 1.41:1.
- 40. The method as in claim 36, wherein the alkali metal silicate vehicle-binder comprises potassium silicate.
- 41. The method as in claim 36, wherein the substrate comprises an aluminum or aluminum alloy.
- 42. The method as in claim 41, further comprising etching the surface of the aluminum or aluminum alloy before the painting step.
- 43. The method as in claim 36, wherein the pigment contains 1/2% by weight of propryonic acid.
- 44. A coating material for application to a substrate of a reflector for a radiant energy transducer system, the coating material exhibiting a diffuse reflective characteristic, a

high reflectivity to radiant energy and a high stability when exposed to relatively high temperatures, the coating material comprising:

- (a) a pigment comprising a predominant proportion of uncalcined zinc-oxide;
- (b) an alkali metal silicate vehicle-binder; and

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(c) sufficient water to provide a mixture suitable for application to the substrate of the reflector,

wherein the ratio of weight of the pigment to weight of the vehicle-binder is between 10 1:15:1 and 1.41:1.

- 45. The coating material of claim 44, wherein the alkali metal silicate vehicle-binder consists essentially of potassium silicate.
  - 46. The coating material of claim 44, wherein said ratio is approximately 1.28:1.
- 47. The coating material of claim 44, wherein the pigment contains 1/2% by weight of propryonic acid.
  - 48. A diffusely reflective water soluble paint, comprising:
- (a) a pigment consisting essentially of uncalcined zinc-oxide pigment and a relatively small amount of dispersing agent;
  - (b) a potassium silicate vehicle-binder; and
- 5 (c) sufficient water to provide a mixture suitable for application to a substrate, wherein the ratio of weight of the pigment to weight of the vehicle binder is between 1.15:1 and 1.41:1.
  - 49. The paint of claim 48, wherein said ratio is approximately 1.28:1.
  - 50. The paint of claim 48, wherein the dispersing agent comprises propryonic acid.
  - 51. A partially transmissive partially reflective article, for use in a radiant energy transducer system, the article comprising:
  - a substantially rigid substrate having a surface configured to provide a predetermined shape, the substrate being at least partially transmissive with respect to the radiant energy in at least a region underlying said surface; and

a coating on the surface of the substrate, wherein:

I) the coating comprises:

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- (a) a zinc-oxide pigment; and
- (b) an alkali metal silicate vehicle-binder; and
- II) the coating is characterized by:
  - (i) a partial reflectivity with respect to the radiant energy; and
  - (ii) a partial transmissive character with respect to the radiant energy.
- 52. The article as in claim 51, wherein

the substrate is substantially transparent with respect to visible light energy; and the coating is of such a thickness on the substrate as to partially reflect and partially pass visible light energy.

- 53. The article as in claim 52, wherein the thickness is approximately 1 mil.
- 54. The article as in claim 51, wherein the substrate comprises a globe of a light bulb.
- 55. The article as in claim 51, wherein a ratio of weight of the pigment to weight of the vehicle-binder in the coating is in a range of 1:41:1 to 1:15:1.
- 56. The article as in claim 55, wherein the ratio of weight of the pigment to weight of the vehicle-binder in the coating is approximately 1.28:1.
- 57. The article as in claim 51, wherein the zinc-oxide pigment comprises a substantial proportion of uncalcined zinc-oxide and a relatively small amount of a dispersing agent.
- 58. The article as in claim 57, wherein the dispersing agent comprises propryonic acid, in an amount equal to approximately 1/2% of the binder by weight.
- 59. The article as in claim 51, wherein the alkali metal silicate vehicle-binder consists essentially of potassium silicate.